



Florida Scholastic Press Association

Fall 2018 Digital Contests

Deadline: 6 p.m. ET on Tuesday, Sept. 25

These contests are a smaller version than our full-scale spring slate. Member publications are welcome to submit three entries per category, unless otherwise noted. Each submission costs \$7, which will be billed after the submission deadline. Publications with an outstanding balance from the spring or critiques may be required to bring their accounts current prior to submitting entries.

Work will be evaluated against other entries statewide, with students eligible to earn All-Florida, Excellent or Honorable Mention ratings. With the exception of District 2, whose workshop occurs before the deadline, All-Florida winners will be announced at each district workshop. Judges also will select one Best of the Best for each category, which will be announced online in November.

Students should belong to the staff under which their work is being entered. **Publications should not submit work under another publication's account.** Middle school publications are welcome to enter all categories, but only middle school students may enter middle school categories.

Note categories highlighted in green are based on materials/details that will be available starting Sept. 5 on the FSPA website. Questions? Contact FSPA Evaluations Coordinator Joe Humphrey at fspacontests@gmail.com. If you are new adviser or you know your publication has not previously entered, contact Humphrey to obtain access.

Login information will be provided once the database is open for submissions, most likely in mid-September.

01. Yearbook Preliminary Theme Package — Submit up to five attachments outlining your working 2019 yearbook theme. Can be visual and verbal elements. Can just be notes. The goal here is to get you feedback from award-winning advisers ASAP to help you shape the upcoming book. Submit up to five PDF attachments. (One entry per publication)

02. Back to School Yearbook Spread — Submit a spread covering back-to-school on your campus. Could include pre-planning/summer activities related to back-to-school, the first day of school and/or changes to your campus for the year. Submit as a single PDF document.

03. Clubs/Organizations Yearbook Module — Create a module (7 inches tall by 3 inches wide) based on photos and text that will be available for download from the FSPA website beginning Sept. 5. Submit as a single PDF document.

04. Middle School Yearbook Spread — Submit a single content spread (not opening or divider) created since March. It may be from your 2018 book or the draft of a 2019 spread, but not previously submitted to an FSPA contest. Submit as a single PDF document.

05. Yearbook Promotional Flyer — Submit a single 8.5x11 inch flyer meant to be displayed on teachers' doors to promote the sale of 2019 yearbooks. Submit as a single PDF document.

06. Literary Magazine Spread — Submit a single spread based on content that will be available for download from the FSPA website beginning Sept. 5. Submit as a single PDF file.

07. Deadline Short Story — Compose a short story based on the following prompt: "Only one box was left in the attic. I had no idea what it was." Limit your story to 750 words. Submit as a PDF.

08. Illustration — Create a hand-drawn illustration called "Traffic." Scan your work and submit as a PDF file.

09. Multimedia Event Coverage — Submit a single URL created since Aug. 1 that covers a single event on your campus or in your community. Entries should contain at least three different types of media (text, audio,

video, interactive graphics, etc.)

10. Podcast — Create an audio podcast about a topic of interest to your community. Max length 10:00.

11. Deadline Broadcast News Package — Produce a max 2:30 package about a topic announced.

12. Food Segment — Submit a max 7:00 segment centered on food/dining. It may include multiple packages and an anchor component. Submit as a single link. One entry per publication.

13. Middle School Broadcast Event Coverage — Submit a max 2:30 package about a specific on- or off-campus event relevant to your student body.

14. Student Body President Profile — Introduce your student body president (or a comparable leader) to your campus in a max 2:30 broadcast profile package.

15. 9/11 Broadcast Package — Submit a max 3:00 package suitable to air on Sept. 11.

16. Newspaper/Magazine Changes Spread -- Submit 1-3 pages of content detailing changes or what's new to your school this year.

17. Middle School Infographic - Submit a single infographic created this school year that presents information visually for readers.

18. Deadline Opinion Page - Submit a single page (max size 11x17 inches) based on a topic that will be announced on the FSPA website on Sept. 5.

19. The Best Thing I Ever Ate Mini-Features - The Cooking Channel has a TV show called "The Best Thing I Ever Ate." Check it out, and then assemble four 100-150-word mini-features (one each from four different writers) about the best things they have ever eaten. Submit as a single PDF document. (One entry per publication)

20. Academic Photo — Submit an academics photo taken this school year.

21. Themed Photography — Submit three photographs that would fit within the theme of "Unpredictable." This entry may be the work of three different photographers.

22. Non-Football Sports Photo — Submit a single sports photo from this school year - but NOT taken at a football game. It can be an action or reaction photo.

23. Middle School Portrait Photography — Submit a set of three portraits of the same person that could be used to accompany a profile of him/her.

24. Media Matters PSA; One entry per school. If you have multiple publications, work together. Awards will be given by school, not publication. Create a coordinated, multi-platform campaign that promotes the importance of responsible journalism. Entries may include a max 1:00 video PSA, a poster, a print ad, a web ad, collateral (giveaways) or other items. All work should be combined into a single PDF presentation (embed weblinks as needed).

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